



Creating Collaborative Culture 2019 WAMCSE Conference

**Pan Pacific Perth
3, 4, 5 April**

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Presenters

(Alphabetical)



Peter Bell is the former Captain of Fremantle Dockers, a TV and radio AFL commentator, presenter of ABC 720's Breakfast Program and former President of the AFL Players Association. He was recently appointed as the General Manager of Football at the Fremantle Dockers. Renowned for his sense of humour, Peter combines his experiences with a healthy measure of anecdotes to create an inspiring and entertaining presentation. His sense of humour is highly regarded as injecting some fun into his presentations, ensuring audiences feel entertained and engaged.



Anh Do is without doubt, one of Australia's most talented and in demand keynote speakers and entertainers. Anh Do's ups and downs, trials and tribulations, difficulties and successes as a refugee over three decades makes for an incredible and amazing inspirational tale that has audiences gripped with emotion one minute and howling with laughter the next. The result is always a room transformed. From language difficulties to divorcing parents, from being broke to being bullied, from becoming a lawyer to becoming Comedian of the Year, Anh uses all his life's experiences to entertain and inspire.



Anthony Laye believes that quality of life is directly related to one's ability to make effective decisions and build quality relationships. Anthony dedicates his presentations to helping people exceed at both and he walks his talk. Anthony is all about proving that you don't need to be a mind reader to build rapport and gain influence. Whether it's leading a team, securing that new client, building customer relationships or winning a sale; delegates walk away with practical tools to make stronger decisions, create meaningful relationships and have better rapport with the people in their lives.



Michael Licenblat is a resilience expert who teaches people how to perform better under stress by bouncing back from pressures, setbacks, and rejections. Michael's presentation will walk you through the 6 stages of personal resilience so that you can be more adaptable and positive and perform 'better under pressure'. In the world of business, service and sales, no matter how confident, competent or experienced you are, setbacks are a part of every process. How well you handle those failures, challenges and problems will often determine how successful you are going to be.



Robbie Mack worked as Clown 'Dr Have-a-chat' in Sydney's Children's Hospitals, where she developed the tools of humour, empathy and connection. Today she uses these same tools to empower individuals and organisations to activate 'HeartBeatz'; the ability to engage hearts and minds in our daily lives. Emotional intelligence allows us to take personal responsibility for the choices we make in regard to human engagement in our personal and professional lives. Her quest and long term vision is to connect people to themselves and others; creating vital individuals, teams and organisations.



CCC Conference

Creating Collaborative Culture

Glenn McGrath is one of Australia's most loved cricketing legends. Since first wearing the baggy green cap in Perth in 1993, he has gone on to become the most prolific fast bowler in test cricket history, spearheading Australia's bowling attack for over a decade. Glenn's wife, Jane, was diagnosed with breast cancer and together they established the McGrath Foundation, with an aim to provide funding for the breast care nurses on a national basis and provide greater public awareness of breast cancer, particularly amongst younger women. Glenn now speaks passionately about his experiences.



Lisa McInnes Smith is Queen of the corporate stage and a master of audience participation. She knows that people don't come to conferences just to learn; they also want to be truly engaged. Lisa works with audiences to create a shift in attitude, behaviour and direction which helps to improve focus and lift performance within any organisation. She works with corporations to help improve and increase profitability and productivity. Able to connect with any audience, Lisa works hard to communicate in a clear, concise manner to ensure that all individuals take something away from her presentation and apply it to their professional and personal lives.



Gihan Perera can change the mindset of every individual in the room. He will inform audiences about digital disruption, global reach and how a changing workplace affects everyone at all levels. Gihan's presentations are informative, educational and eye-opening to audiences, as he equips them with the tools required to look forward and predict what's next. Innovation is everybody's business now and plays a vital role in fostering productivity, enhancing collaboration and developing capabilities that help their organisations stay ahead of the game.



Dr Vanessa Rauland is the co-founder of SimplyCarbon, Rate My Space and founder of ClimateClever; an online program delivering scalable solutions to help schools and organisations reduce their carbon emissions and utility costs and integrate sustainability into everyday operations. Dr Rauland currently works at Curtin University Sustainability Policy (CUSP) Institute as a Research Fellow. Her PhD was on Low Carbon Urban Development and she has published a book on Decarbonising Cities with her colleague, Professor Peter Newman.



Helen Robinett is masterful at helping leaders and aspiring leaders increase confidence and create influence in how they present and behave. Helen is known for challenging the status quo with her warmth, humour, courage and impactful style. She is true to herself and is committed to the values that guide her life, work and relationships. She has extensive experience in banking and finance, as well as retail experience in men's and women's leading fashion labels on both national and international levels. Her ability to maximise the potential look and feel of individual personalities and corporate cultures is second to none.





WA Managers of Corporate Services in Education



Creating Collaborative Culture Conference 2019

Wednesday 3 April 2019

Time	Program	Whom/Where
8.00am	Registration & Coffee	Golden Ballroom
8.30am	Acknowledgement of Country	Cheryl Brownley
8.40am	WAMCSE President's Welcome	Karen Davy
8.50am	Guest Speaker - Maximise Your Influence	Michael Licenblat
10.20am	Morning Tea	Golden Ballroom
10.50am	Director of Financial Services	Trish Fraga-Diaz
11.10am	Business and Customer Services	Wendy Drennan
11.20am	Education Projects and Programs	Alison Ramm, Director
11.50am	Major Sponsor	Norva Nivel
12.00pm	Lunch	Golden Ballroom
1.00pm	Guest Speaker - Personal Branding	Helen Robinett
2.00pm	Afternoon Tea	Golden Ballroom
2.30pm	Guest Speaker - Visual Impact for Leaders	Helen Robinett
4.00pm	Major Sponsor	Ziggies Educational Supplies
4.10pm	Pan Pacific Prize Draw	Edward Hester
4.20pm	Major Sponsor	Synergy
4.30pm	Close of Conference Day	Karen Davy
4.35pm	Drinks provided by Ricoh	Pan Pacific
5.35pm	Drinks by Ziggies Educational Supplies	Pan Pacific
6.35pm	End of Drinks by Ricoh and Ziggies	

Thursday 4 April 2019

Time	Program	Whom/Where
8.00am	Registration & Coffee	Golden Ballroom
8.30am	Acknowledgement of Country	Cheryl Brownley
8.40am	WAMCSE President's Welcome	Karen Davy
8.50am	Official Opening	Damien Stewart, Executive Director Workforce
9.20am	Audit	Eric Fleming, Principal Consultant Financial Services
9.50am	Deakin University	Mark Donehue and Jo Henriksen
10.20am	Major Sponsor	anzuk Education
10.30am	Morning Tea	Golden Ballroom
11.00am	Major Sponsor	Ricoh
11.10am	Guest Speaker - Dealing with Success and Failure	Peter Bell
12.30pm	Lunch	Golden Ballroom
1.30pm	Major Sponsor	Functional Solutions
1.40pm	Special Meeting - Change of Constitution	Karen Davy
1.45pm	WAMCSE AGM and AAGSA Address	Karen Davy and Cheryl Brownley
2.00pm	Guest Speaker - Stepping Up	Lisa McInnes-Smith
3.00pm	Afternoon Tea	Golden Ballroom
3.30pm	Guest Speaker - Collaborative Culture	Anh Do
4.30pm	End of Conference Day	Karen Davy
4.35pm	Sundowner - drinks, canapés and entertainment - provided by WAMCSE	Foyer 3, Pan Pacific
7.35pm	End of Sundowner	



Creating Collaborative Culture Conference 2019

Friday 5 April 2019

Time	Program	Whom/Where
8.00am	Registration & Coffee	Golden Ballroom
8.30am	Acknowledgement of Country	Karen Davy
8.35am	WAMCSE President's Welcome	Karen Davy
8.40am	Welcome to Delegates	David Dans, Chief Information Officer
9.00am	Major Sponsor	Office Max
9.10am	Guest Speaker - Climate Clever	Dr Vanessa Rauland
9.40am	Major Sponsor	Sebel
9.50am	Morning Tea	Golden Ballroom
10.20am	Guest Speaker - Mind Power, People Power	Anthony Laye
11.35am	Guest Speaker - Leading with the Heart	Robbie Mack
12.50pm	Lunch	Golden Ballroom
1.50pm	Guest Speaker - Winning Instinct	Glenn McGrath
3.05pm	Sponsors Prize Draws	Grand River Ballroom
3.25pm	WAMCSE Prize Draws	Karen Davy
3.45pm	Pan Pacific Prize Draw	Edward Hester
3.55pm	Conference Close	Karen Davy

Friday is **PINK DAY**

Wear something pink throughout the conference, especially on Friday to show support for Glenn McGrath.

BreastScreenWA and Breast Cancer WA will be in the Breast Cancer Awareness booth to provide information and book appointments.

Merchandise will be available to purchase from the booth.

I.T. Personnel 2019 Conference Day



Thursday 4 April 2019

Time	Program	Whom/Where
8.00am	Registration & Coffee	Golden Ballroom
8.30am	Acknowledgement of Country	Grand River Ballroom
8.40am	WAMCSE President's Welcome	Karen Davy
8.50am	Official Opening	Damien Stewart, Executive Director Workforce
9.20am	WATSSA President's Welcome WA Technical Support in Schools Association	Michael Raymond
9.50am	Audit	Eric Fleming, Principal Consultant Financial Services
10.20am	Silver Sponsor	CDM Australia
10.30am	Morning Tea	Golden Ballroom
11.00am	Silver Sponsor	Stott Hoare
11.10am	Guest Speaker - Fit for the Future	Gihan Perera
12.30pm	Lunch	Golden Ballroom
1.30pm	Technical Support Networking	Michael Raymond and Shaun Barnett
2.00pm	ICT Governance and Planning ICT Operations and Customer Service	Glenn Veen, Director Tim Yorke, Director
2.30pm	Customer Relationship Manager	CRM Technical Staff
3.00pm	Afternoon Tea	Golden Ballroom
3.30pm	Guest Speaker - Collaborative Culture	Anh Do
4.30pm	End of Conference Day	Karen Davy
4.35pm	Sundowner - drinks, canapés and entertainment - provided by WAMCSE	Foyer 3, Pan Pacific
7.35pm	End of Sundowner	

This I.T. Personnel Day was organised by WAMCSE, as we acknowledge the important role I.T. personnel play in schools and the lack of professional development currently available to the group. The program was created in consultation with WATSSA - West Australian Technical Support in Schools Association.



Pan Pacific Prize Draws!
ALL delegates from ALL days are included.

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Members Only
Prize draw valued up to \$800
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Professional Development
Prize worth \$1000!
WAMCSE in coordination with DoE are providing this prize. Delegates need to have completed the Professional Development survey by 29/3/19 at <https://www.surveymonkey.com/r/SNWW6NM>

Deakin University Draw
valued at \$2800!
Prize is for one module of the Graduate Certificate of Education Leadership. Please note there are 4 modules in total.

Spot prizes every day!

Acceptance of Gifts Policy and Procedures

1. Gifts that are supplied by sponsors and won by you are the 'property of the school' as per Department of Education Policy.
2. Gifts that are drawn as member or attendee prizes are funded through WAMCSE - meaning they are yours to take home and keep.



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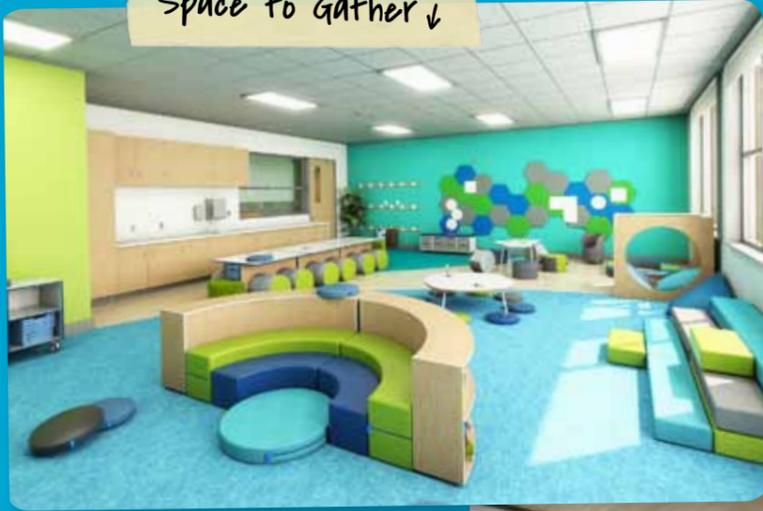
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Lynwood Senior High School makes its print costs sustainable

CUSTOMER SUCCESS STORY



Lynwood Senior High School

Industry: Education

Location: Parkwood, Western Australia

OVERVIEW

Challenge:

- Lynwood wanted to cut print costs and waste
- Required a solution to manage usage and encourage sustainable print practices

Solution

- 16 Multi-Function Devices (MFDs) for each area of the school
- PaperCut print management software to track usage and costs

Customer Benefits

- Staff understand the true costs of printing and are accountable for their use
- Substantial cost savings on toner and paper

Lynwood Senior High School (Lynwood) is an independent public school in Western Australia, catering for 1200 students from Years 7 to 12, supported by 150 staff. It is one of the few schools in the state to be registered as a sustainable school, and has won national awards for its sustainable operations and ethos.

For Lynwood, sustainability is a varied concept. It means maintaining a strong focus on building respect and concern for others through the school's culture. It is also about understanding the physical environment and the role students will play in the world of tomorrow.

Three years ago, the school's IT department underwent a significant personnel change, and with that change came fresh eyes and ideas for improvement. Though sustainability was intended to infuse all aspects of school life, it quickly became clear to the new team that printing practices were not as sustainable as they could be. A project was launched to reign in print costs and to have staff print with sustainability in mind.

The challenge

When the new IT team arrived, they found a print environment consisting of 10 multi-function devices (MFDs) and 65 local printers. There was a huge variety of printers, with various toner requirements

and no central tracking of how the devices were being used. In addition, paper wastage and costs were high.

"We noticed paper on the printers would pile up, often resulting in print jobs being redone."

Looking to make its printing ecosystem more sustainable, Lynwood undertook a full site print audit carried out by Ricoh Australia. The audit revealed key findings that provided the IT department with the support and evidence they required to pursue a technology infrastructure upgrade alongside a shift towards a more environmentally sustainable way of working.

Solution

With the audit complete and a better understanding of the opportunities available to Lynwood with an improved print infrastructure, Corporate Services Manager, Cecilia Douglas, went to market for proposals and quotes. At the conclusion of that process, Lynwood opted to work alongside Ricoh Australia in upgrading their print ecosystem.

The school decided to cut the number of local printers from 65 down to 15, and leased a number of new Ricoh MFDs instead. Ricoh also supplied PaperCut print management software, which can be used with any vendor's printers. The new

"We were able to bring those numbers to staff meetings and make everyone aware of how much they were printing and how much it was costing. That was something that staff had never really thought about but once it was brought to their attention, it helped us change the culture and work practices at the school."

– Jonathan Stanley, Network Administrator, Lynwood Senior High School

technology was installed and ready to use by February 2018.

The use of follow me printing and release queues has enabled the school to reduce costs and usage.

"We were able to bring those numbers to staff meetings and make everyone aware of how much they were printing and how much it was costing," Jonathan said.

"That was something that staff had never really thought about but once it was brought to their attention, it helped us change the culture and work practices at the school."

For example, staff were largely unaware that cost per page varied between printers. For example, a colour page on an MFD might be printed at a different cost to that on a local desktop printer. "Staff didn't realise that. They just thought all printing cost the same," Jonathan said.

Data collected through Ricoh's print audit helped the IT team assess usage across the school and recommend cheaper digital or cloud-based alternatives to view large documents instead of running heavy print jobs.

The IT team at Lynwood was pleased to observe that implementing changes that meant adopting a more sustainable print culture was met with staff support. "When we presented the data to staff, it went down really well and there weren't really any complaints at all. I think it's because people could understand why



they needed to change, so everyone accepted it."

Now, the IT department can show each department in the school its printing costs on an annual, term-by-term and even individual staff member basis. That allows each department to manage its costs and stay within budget.

"Each department is allocated a budget each year which they have to run their department on. The cost per term for printing gets charged back to them. It's pushed accountability to the department heads and staff to keep track of print costs," Cecilia said.

The school worked with Ricoh to decide where to locate the new Ricoh devices. Each learning area and administrative area got its own device, though the capabilities of each varies depending on usage requirements. The school's front office and library see higher print volumes than student services, for example, meaning they received devices capable of a higher page-per-minute (PPM) performance.

"We worked with Ricoh to understand the usage in that area and that's how we

worked out which MFD to purchase and lease," Cecilia said.

Jobs can be printed and picked up at any device. Staff are able to use "follow-me printing" where they simply swipe their card at any printer to release their print job. Jonathan said this had resulted in time savings and greater efficiency for staff.

Working with Ricoh Australia has been a productive experience. From the audit through to implementation and maintenance, Lynwood found Ricoh to be helpful and its devices reliable, even exceeding expectations on occasion.

"The printer in my office started playing up at 1.30pm one day so I called Ricoh's contact number to log a job," Jonathan said. "We finish at 3pm so we were expecting someone to come in the next couple of days. As we were heading out the door, someone arrived to service the printer. It was fixed in half an hour. We couldn't believe it."

The Result

Lynwood achieved a substantial saving from the project and has seen positive developments. "This is the first year we've been able to keep a proper record of actually what's being used," Cecilia said.

The project also met the school's expectations in being a catalyst for cultural change and for the application of sustainable thinking to the print environment.

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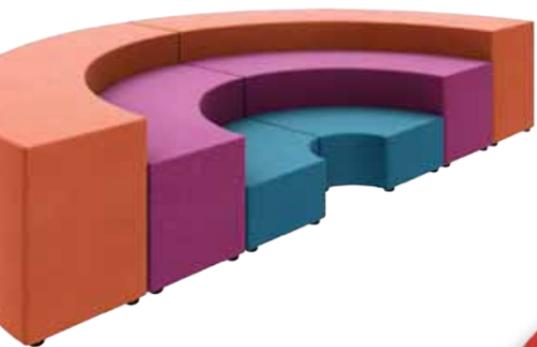
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Course breakdown

Students are required to successfully complete 4 credit points to be awarded the Graduate Certificate of Education Business Leadership including:

- ELT700 Education Business Planning and Capacity Building
- ELT701 Governance in Education
- ELT702 Leading Strategy and Change in Education
- ELT703 Understanding Funding and Finance for Educational Outcomes

Students must also complete compulsory unit AAI018 Academic Integrity in order to graduate from their course.

deakin.edu.au/education

Deakin University CRICOS Provider Code: 00113B

ELT700 Education Business Planning and Capacity Building

The unit aims to be of practical and relevant experience, where participants tie together the vision and mission statements, strategic goals and budget considerations and think about how all this is going to be achieved within their actual school context.

ELT701 Governance in Education

This unit examines the roles, responsibilities and liabilities of educational board members, councillors and educational leaders. It focuses on the role of governance in schools, due diligence, fiduciary duty, risk management, conformance, performance and accountability, and managing the competing demands of diverse stakeholders in education. Topics and debates relating all aspects of school governance are discussed and activities and assignments in this unit relate directly to participants' work contexts.

ELT702 Leading Strategy and Change in Education

This unit introduces considerations for planning, executing, monitoring and reviewing strategic direction in schools. Strategic plans in education are context dependent, take account of school based goals for improvement in learning opportunities and embrace broader political, economic and education policy imperatives. They are both influential in and responsive to short-term and long-term local needs and aspirations as well as external requirements. This unit also investigates research on leading and managing major change. First and second order change, issues such as resistance to change, strategies to ensure successful change and case studies of experiences in change management will be discussed.

ELT703 Understanding Funding and Finance for Educational Outcomes

This program provides local, national and global perspectives on funding and resource management, practices, trends and issues. It encourages the formation of a 'community of practice' or network of supportive colleagues upon which future collaborations and problem solving activities can occur. The program supports participants throughout the duration of the workshops with advice and coaching via email and phone on issues such as financial planning, reporting and workforce management.

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CUAFURN2017 Contractor appointed to this panel approved to supply the following categories:



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 - Storage Furniture



PANEL B

- PANEL B:
- Primary and secondary school desks
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 - Higher education desks
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PANEL C

- PANEL C:
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- **Provide convenience for parents** to pay without physically attending or contacting school
- **Reduce data risks** associated with accepting and storing cardholder details
- Reduce direct deposits into the school bank account = **reduce unknown payments**
- Improve how quickly funds are collected and **increase the likelihood of voluntary contributions**
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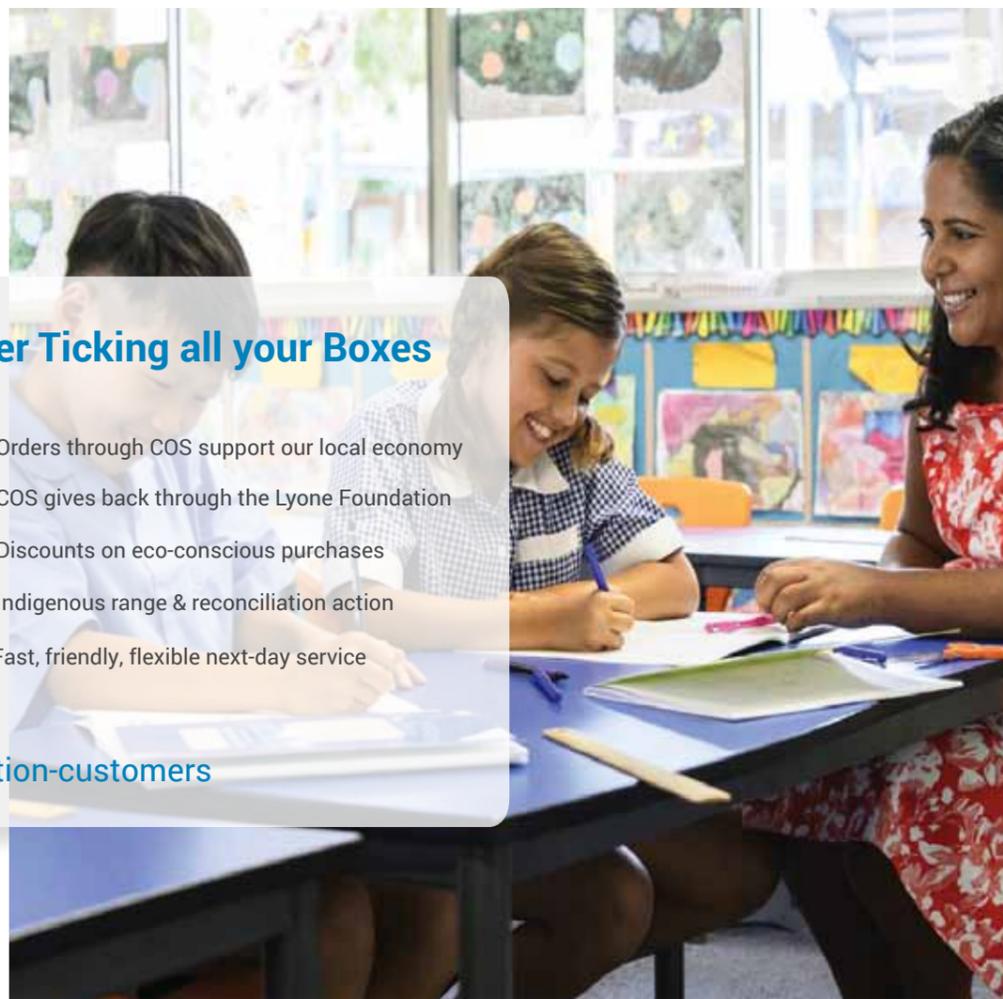
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How Can We Help

Winthrop Australia works in partnership with our customers, taking time to understand their ICT needs and align them with the appropriate technologies.

We do this by offering a personal, consultative approach to identifying and fulfilling your specific needs, and by recommending solutions that best fit your unique requirements.



Education Account Management	System Engineers	Break/Fix Onsite Services	Community Support	Hardware & Software	Professional Development	School Strategic Planning
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Contact Details

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A PARTNERSHIP THAT PROVIDES THE SOLUTIONS

We are pleased to announce that MSP Photography has formed a strategic alliance with Compass Education.

Compass is one of Australia's leading Student Information System software providers, delivering an expansive product suite to manage a school's administration, learning and communications ecosystem. Compass has secured over 1,600 schools across Australia, with a strong presence in Catholic and government schools in Victoria, New South Wales, Queensland, Tasmania, Australian Capital Territory and Northern Territory. Compass has experienced strong growth in recent years and has significantly expanded its product offerings and functionality.

Both Compass and MSP will work closely together to expand and further improve our combined school offerings.

MSP Photography have been the masters of school photography since 1991, and we know exactly how to create a hassle-free experience for staff, students and parents. Each year our network of professional photographers provide quality services and products to more than 3000 schools across Australia. Your school will benefit from the knowledge and expertise of our 25 local businesses that are backed by a national support network and state-of-the-art processing lab.

This alliance will give you access to first-class solutions, built on a foundation of first-class service. Our priority is to provide you and your school with a holistic experience that takes advantage of MSP Photography and Compass's strengths and history.

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