



WAMCSE

Western Australian
Managers of Corporate Services in Education (Inc)



2017

CONFERENCE

Rendezvous Hotel, Scarborough
10, 11, 12 May

**Excel &
Survive**

WA Managers of Corporate Services in Education

SCHOOL SUPPORT DAY - Wednesday 10 May 2017

Time	Program	Whom/Where
8.00am	Registration & Coffee	Sponsor Room
8.30am	Welcome to Country	Lesley Radloff Aboriginal Education
8.40am	WAMCSE President Welcome	Karen Davy
8.50am	Leadership Empowerment	Alison Swan, MCS Subiaco PS
9.30am	Superannuation	Brad Zaknich, GESB
9.45am	Institute for Professional Learning	Fiona Winfield, Manager
9.55am	Making a Difference	Mark Donehue, Deakin University
10.40am	Morning Tea	Sponsor Room
11.10am	Workforce - What's New?	John Rossi & Sandy Thompson Workforce Management
11.40am	Storytelling - Using Effective Digital Communication in Schools	Jennifer Beer, John Curtin School of the Arts
12.30pm	Lunch	Straits Cafe
1.20pm	School Compliance Program	Eric Fleming, Principal Finance Consultant (Compliance) Schools Resourcing & Support
1.50pm	Financial Management in Schools	Martyn Johnson, SFC Schools Resourcing & Support
2.30pm	Afternoon Tea	Sponsor Room
2.45pm	Excel & Survive	Dr Louise Mahler
3.45pm	Rendezvous Prize Draw	Conference Room
4.00pm	Close	

MANAGERS DAY - Thursday 11 May 2017

8.00am	Registration & Coffee	Sponsor Room
8.30am	Welcome to Country	Lesley Radloff Aboriginal Education
8.40am	WAMCSE President Welcome	Karen Davy
8.50am	Official Opening	Jennifer McGrath Deputy Director General Finance and Administration
9.20am	Principal's view on the role of Manager Corporate Services	Kath Ward, Principal Kent Street Senior High School

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MANAGERS DAY - Thursday 11 May 2017

Time	Program	Whom/Where
9.40am	New SIS replacement update - WebSIS	Russell King, Program Manager ICT Student Info Mgt System
10.10am	Financial Management in Schools Update	Kerry Spencer, Director Schools Resourcing & Support
10.40am	Morning Tea	Sponsor Room
11.00am	Major Sponsor	
11.10am	Health & Wellbeing	Dr Sally Cockburn
12.30pm	Lunch	Straits Cafe
1.15pm	Major Sponsor	
1.25pm	WAMCSE AGM	Karen Davy
1.40pm	Salary Sacrificing	Brad Zaknich, GESB
1.55pm	Institute for Professional Learning	Fiona Winfield, Manager
2.05pm	Leadership Within My Role	Mark Donehue, Deakin University
2.35pm	Afternoon Tea	Sponsor Room
2.45pm	Resonate	Dr Louise Mahler
4.15pm	Sundowner	Sponsor Room

MANAGERS DAY - Friday 12 May 2017

8.15am	Coffee	Sponsor Room
8.30am	Director-Strategic Contracts & Procurement	Amanda Branley
8.55am	Information & Communications Technologies	David Dans, Chief Information Officer
9.25am	Workforce - What's New	John Rossi/ Sandy Thompson
9.55am	Major Sponsor	
10.05am	Morning Tea	Sponsor Room
10.30am	Apples and Limes	Lynne Schinella
12.30pm	Lunch	Straits Cafe
1.15pm	Achieve with Guts, Grit & Groove	Michelle Cowan, Coach Fremantle Women's Football Club
2.00pm	Sponsors Prize Draw	Conference Room
2.45pm	Close	

Presenters

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Dr Louise Mahler (PhD, B.Econ, B.Mus, M.App.Sc, Grad. Dip.Mus, L.Mus.A) is a dynamic leadership influencer. As a motivator, challenger, disrupter, teacher and innovator many say she is one of the most exciting female speakers on the global stage today. What sets her apart is her winning mix of body language, vocal intelligence and mental patterning to coach executives to deal with difficult, and often hostile, daily scenarios such as stressful boardroom confrontations, media interviews and staff interaction. Not only are there outstanding results, but participants say how they feel 'released' and 'in control' and all this from a journey peppered with large doses of wit, sparkle and humour. People leave her

sessions energized and transformed. Louise brings together the worlds of business and opera in a pioneering combination – a former opera singer with the Vienna State Opera, highly qualified in music, she changed tack to become a business heavy weight with a PhD in business, Bachelor of Economics, Master of Applied Management in Service Management and Innovation, and Master Practitioner in Neuro Linguistic Programming. Her achievements showcase a litany of success from her academic work including her PhD (awarded two outstanding recommendations), her University's business award for innovation, as well as her professional work as the author of Resonate (Penguin). She is a highly sought-after media commentator on leadership, body language and effective presentation with regular appearances on TV, radio and print. She has a series of videos on the Australian Financial Review website and she has a global social media following. Her local and international (US, UK and Europe) keynotes and workshops for professionals are highly sought-after and acclaimed. She was chosen by IBM as a key creative source world-wide, and her high-stakes engagement retreats for leaders at health resorts worldwide are unique. Louise is an inspiring leadership influencer and proven performer in moving leaders and groups to take positive action and resonate with success.



Michelle Cowan is currently the inaugural Senior Coach of Fremantle Football Club Women's Team and former Player Development Coach at Melbourne Football Club and Assistant Coach with South Fremantle Football Club. In 2013 Michelle was appointed as the 1st Senior Coach for the Melbourne Football Club Women's side.

Michelle was also awarded the Football Woman of the Year for 2013. Michelle has also recently been appointed the 2014 AFL DSR Coach of the Year. A homegrown success story and compelling speaker, Michelle Cowan, has always defied convention. From being the only girl in the locker room, to the only Gen-Y in the boardroom, Michelle is a daring

story of success against the odds. Taking the attitude which made her the pioneer of women of professional football coaching into the workplace, Michelle managed a team of 150 government staff as a 23 year old, before launching her own national training company, working with some of the biggest names in Australian sport. Michelle's amazing stories are a tribute to what all of us can achieve with enough guts, grit and groove!

Lynne Schinella presents to Boards, to executive committees, at business workshops and to hundreds of delegates at corporate conferences.

Her recent clients include IAG, Volkswagen, Bunnings Group, Flight Centre Group, the Smith Family and Tourism Australia. She is a favourite of the Professional Conference Organisers Association. Lynne has studied acting and presentation at NIDA and completed programs at the Matt Church Thought Leaders Business School. But Lynne's true value in this space goes beyond her decades of experience. Through her desire to constantly learn and grow as a professional speaker, Lynne is



able to continually put her teaching into practice. Her coaching for speakers is current and real – it reflects what she sees and hears as well as what she does. After 10 years running her own performance improvement company, she was drawn to the world of training where her communication skills were honed, establishing Ripe Learning in 2001. Creator of the RIPE Personality Profiling System in 2004, she has now trained thousands of people on how to work with the strengths and challenges of being an Apple, Mango, Lime or Banana. Lynne is in demand as a business speaker both in Australia and overseas and the author of Bite Me! and other do's and don'ts of dealing with our differences. However, her clients say that in front of an audience her real gift is in her practical down to earth approach, her conversational, relaxed style and a talent for making the complex simple and relevant.



Dr Sally Cockburn, known in the media also as Dr Feelgood, is Australia's leading health communicator. A life long Melbourne girl, she graduated from Monash University Medical School in 1982. Sally spent 6 years working in public hospitals and now specialises in General Practice, working part time in Suburban Melbourne. Along with over 30 years clinical experience Sally has also worked extensively in media for over 2 decades. She is a nationally known personality in television, radio and print. An avid public speaker and writer, Sally's media career began in 1990 when one of her patients asked her whether she might be part of a new radio show she was producing. Because of medical

board recommendations she was not able to use her real name and so "Dr Feelgood" was born! Later, another patient suggested an opportunity for her own show, on another radio network! From 1993, her 6 years as host of top rating national radio talk back sex and relationships program "Pillowtalk" on the Austereo Network gathered her a loyal following all over Australia due to her down to earth, practical advice on matters of the heart and body. To this day Pillowtalk is still remembered by many as providing them with much needed information on matters of sex and relationships. Sally hosted her own national Saturday night TV talk show with the Seven network in 1994 called "Dr Feelgood" and presented a weekly medical segment on Good Morning Australia with Bert Newton on Channel 10 for nine years. In 2001 she wrote and hosted her own TV series of 24 episodes called "Your Health with Dr Feelgood" and she has made guest appearances on many Australian TV shows including Beauty and the Beast and Battle of the Sexes. In 1996 she became one of the first media presenters to host an Internet site being part of the launch of MSN in Australia and has been active in online activities ever since.

Mark Donehue (GCEBL, B.Ed) brings an extensive and broad experience across a range of school settings. He also has vast knowledge of operational functions inclusive of the day to day operations, strategic thinking and the ability to facilitate, lead and manage programs for schools and their communities. In addition, Mark brings recent corporate knowledge after working in the private sector for two years at Woods Educational Furniture. Mark is currently the Education Business Leadership Lecturer at Deakin University. He was recently the Director of Daily Organisation at Kardinia International College. His previous 34year career with the Department of Education in Victoria (DEECD) included being a school principal for 25 years. Mark has had additional roles within DEECD including Victorian Stakeholder Relations Manager with Building Education Revolution (BER), Assistant Regional Director – Operations, and Regeneration Project Officer supporting the merger of two schools to form Colac Secondary College. He has been proactive in training and supporting principals in Resource Management and Technical Leadership professional development modules at the network and regional level. Professionally, Mark has been a participant in the Mt Eliza Business School – Advanced Management Program, Bastow Institute Leadership Teams Program and High Performing Principal Program focussing on Future Schooling. In 2015 and 2016, he presented at ASBO International Annual Meeting and Expo in Dallas Texas on the Global context of Business Manager’s role in schools and in Phoenix Arizona on ‘Leading the skill development of School Business Leaders’.



Fiona Winfield is the Manager at the Institute for Professional Learning. Fiona has enjoyed a varied career with the Department that spans 30 years. The focus and passion for her work has grown from a sound foundation of working in schools early in her career as a Clerical Officer, Library Officer, Registrar and Business Manager. She then went on to work in Districts and Central Office as a Senior Finance Consultant, Coordinator of Corporate Service and Regional Coordinator Financial Support to Schools. Her current role affords her the opportunity to pursue the passions that drives her work - growing leaders in public education.

Fiona and her team source and create learning opportunities that support the individual in their career development and in doing this provide the school community with access to the best possible leaders the Department can offer. Fiona is always looking for opportunities to enhance her own knowledge and those she works with, she is a Fellow of Leadership WA and has just completed her Graduate Certificate in Educational Business Leadership, through Deakin University.



Jennifer Beer (MPubRel, BSc) manages the strategic communications and marketing at John Curtin College of the Arts, who won the School of the Year last year. She has recently worked with Fremantle College to develop their strategic communication plan in the lead up to opening in 2018. She is also a public relations tutor at Curtin University.